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Scaling up local economic opportunities: Profitability differentials among male and female operated broiler enterprise in Abia state, Nigeria Agwu, NM, Oteh, OU, Okpokiri, CI.

WHY THIS STUDY?

To encourage local economy sustainability, reduce increasing unemployment in many economies, there is need to create equal opportunities across gender. Lack of economic opportunities leads to poor economic responsibilities with attendant consequences. This study provides evidence that agriculture is a key block to transform local opportunities and enhance welfare of all gender.

BACKGROUND

- *government has continued to make policies to transform local and national economies
- *scaling opportunities in areas of comparative advantage – agriculture
- *agriculture is key but importantly livestock farming opens enormous economic opportunities - diversification of diets, improve income, job, and welfare
- *although poultry are traditionally owned & financed by men, women role in agriculture has grown though not well documented and compensated .
- *Studies undervalue contributions of women and focus more attention on men on agricultural economic opportunities.

AIM

To analyze and compare profitability differential among male and female operated broiler enterprises as measures to scale up economic opportunities and transform local economy

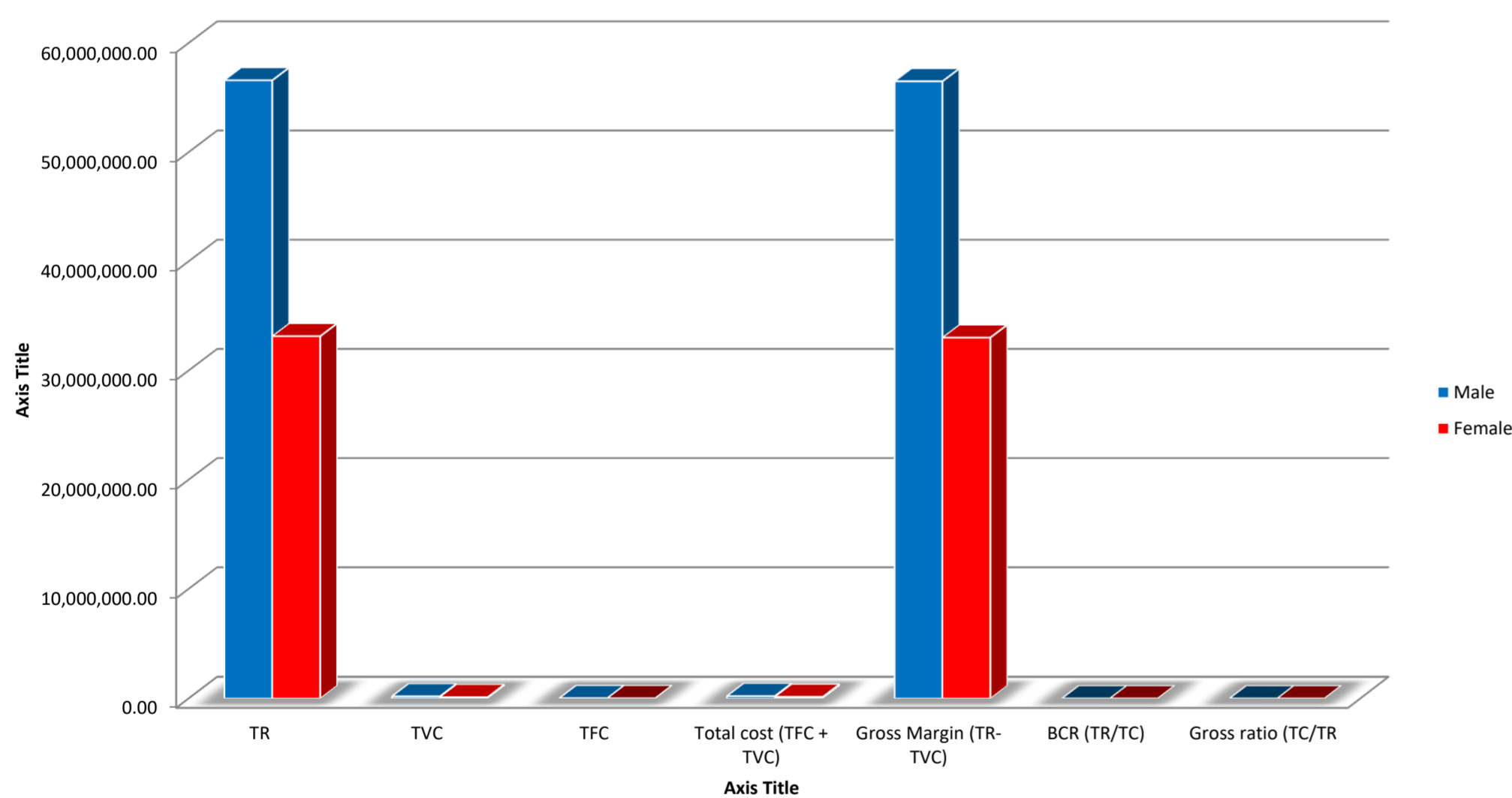
METHODOLOGY

- ❖ Study area is Abia state, Nigeria.
- ❖ Participants were 120 poultry farmers, comprising 60 male and 60 female respectively.
- ❖ Data collected with copies of questionnaires
- ❖ Analytically, multiple regression, paired Z-test statistics, profitability ratio and descriptive statistics were employed in the analysis.

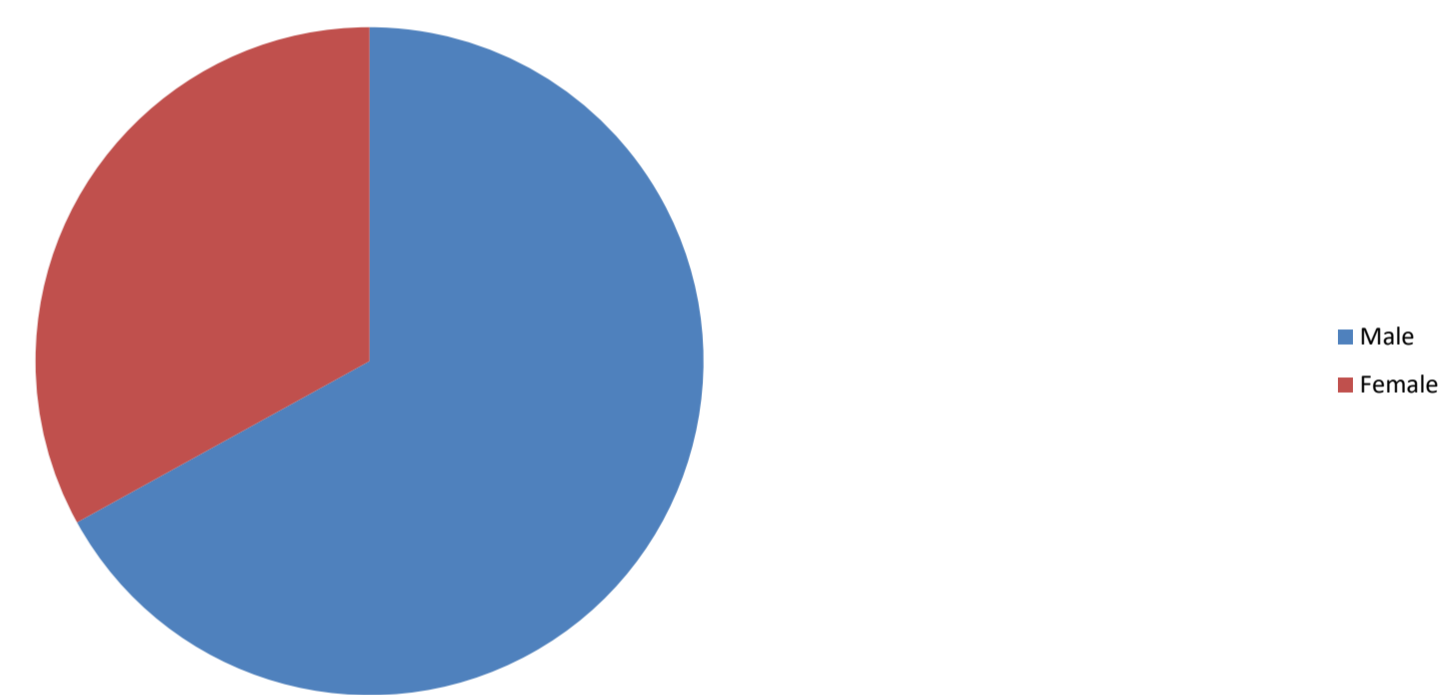
RESULTS

Broiler production in Abia state was highly profitable across gender. From the result, every #1 spent in broiler production will generate #225 for both male and female farmers respectively.

Comparison of the cost and returns analysis



paired differences in profit



DISCUSSIONS

- ❖ Generally, poultry business is highly profitable in Abia state Nigeria especially during festive period.
- ❖ Although the business is profitable for both gender, there is significant difference in profit between male and female farmers.
- ❖ The study advanced the argument for pushing for policies that promote gender equality for better economic opportunities
- ❖ Women are key block in agricultural development – from labour to transfer of innovations and knowledge.
- ❖ The pathway to transforming local economy involves identification of barriers to gender equalities, characterization of these barriers, exposure assessment and risk assessment.
- ❖ men and women are important in building a sustainable economic growth and development. Both must be objectively assessed and barriers to their performances remove to engender more economic opportunities and improve local economy

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Factors that influence profitability among broiler farmers

